

I MINA'TRENTAI TRES NA LIHESLATURAN GUÅHAN
2015 (FIRST) Regular Session

Bill No. 186-33 (COR)

Introduced By:

T.R. MUÑA BARNES
F.F. BLAS, Jr. *FB*

AN ACT TO APPROPRIATE FUNDS FROM THE FISCAL YEAR 2014 HOTEL OCCUPANCY TAX (HOT) SURPLUS FUND TO THE GUAM VISITOR'S BUREAU FOR A PILOT PROGRAM TO SUPPORT THE NEEDS OF THE GROWING KOREAN VISITOR MARKET.

2015 SEP 29 11:12:09

1 **BE IT ENACTED BY THE PEOPLE OF GUAM:**

2 **Section 1. Legislative Findings and Intent.** *I Liheslaturan Guåhan* finds
3 that the Korean Visitor Market is proving to be an important market due to an
4 increase in arrivals. Efforts are needed to sustain the growing number of first-time
5 Korean visitors on island and maintain growth in visitor arrivals through the
6 creation of a pilot program for support services.

7 **Section 2. Appropriation.** Notwithstanding any provision of law, the sum
8 of Two Hundred Fifty Thousand Dollars (**\$250,000**) is hereby appropriated from
9 the Fiscal Year 2014 Hotel Occupancy Tax Surplus Fund to the Guam Visitor's
10 Bureau for the purpose of establishing a pilot program to provide concierge,
11 emergency hotline, translation, language-friendly hospital/clinic referrals,
12 transportation assistance, and any other programs that can enhance visitor
13 experience for our growing Korean Market. Notwithstanding the general
14 provisions of § 30107.1, of Chapter 30, Title 11 GCA, this appropriation

- 1 *shall* continue to be available until expended and is *not* subject to transfer or
- 2 use for any other purpose.
- 3 .